

# Big Business Facebook Guide

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**Big Business Facebook Guide** - Facebook Business gives you the latest news, advertising tips, best practices and case studies for using Facebook to meet your business goals. Explore the tips, tools, and resources provided in this guide to develop a powerful and effective Facebook presence for your business. See how Facebook Instant Experiences help businesses expand their mobile ads destination formats with fast loading and interactive experiences. Having a Facebook Business Page makes it easier for people to discover and interact with your brand online. Find out how to set one up here.